

## How to Improve Your Business this Year without Going Near The Office

Here are five great reasons why you can do more business on the golf course than in the office:

**#1 Face Time:** Where else can you spend four quality hours with your company CEO or valued customers? With today's busy schedules most of us are lucky if we can get five minutes! There is simply no other sport with the amount of quiet time between shots that allows for wide-ranging conversations and mutual interests to be discovered.

**#2 Networking:** One of the great things about golf is you can just show up at a club and get a game. Depending on your business you could be looking at three prospects each an every time you tee it up! Either way golf is the ultimate networking environment for all kinds of professionals and services.

**#3 Business Intelligence:** You can learn more about a person in four hours golfing than a lifetime of meetings. Not just by what they say but by how they handle themselves on the course. Do they play by the rules and control their emotions? Or do they fudge and blow a fuse?

**#4 Friendships Forged:** An interest in golf alone can be enough to move your friendships several notches up the corporate ladder. Best of all, the friendships built around golf tend to last a lifetime so as people move around, new opportunities will open up for you.

**#5 19<sup>th</sup> Hole:** After your round the 19<sup>th</sup> hole, @ Sky Meadow it's The Oak Room, provides the perfect setting to take your newly enhanced relationship to the next level or indeed go ahead and ask for the order!

Okay, that's my pitch now get on the phone to Jim, the Membership Director @ Sky Meadow at 603 546 0354 or email [Jim@skymeadow.com](mailto:Jim@skymeadow.com) and learn about our current membership promotions. The next big deal is out here not behind your desk!

